

Breakthrough micro-channeling technology from Genesis Biosystems.

DERMAFRAC

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AS SEEN IN

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A new weapon in the war against wrinkles?

By Bonnie Bing

It's the never-ending battle of fighting wrinkles. This is war, sports fans.

Every morning, I look in a 10-magnification mirror. (You didn't know I was such a brave person, did you?) Yes, while brushing my teeth, I start the day staring at every smile and frown line and reassuring myself that I earned every one of them. And yet I want them gone.

It's difficult to keep track of the many, many, many lotions, potions and procedures that are concocted and invented to get rid of the above-mentioned wrinkles. The latest one that I'm interested in is called DermaFrac. This procedure is also known as micro-needling or micro-channeling. I think it was wise to come up with a name that doesn't have "needle" in it.

At any rate, I've talked with the very nice Alberto Carro at Cypress Cos-Medic Center. That's the only place in Kansas you can get DermaFrac. He says the procedure has been done in Europe and Asia for more than 20 years, and many of his clients are showing interest and are eager to get started with the treatments.

"DermaFrac is more cost-effective than a laser when an individual is on a budget," he said, adding that the procedure is more comparable to laser treatments than to microdermabrasion or chemical peels.

Al Melchiorre at De-Al Salon is Carro's partner in this endeavor and is very enthusiastic about making faces in Kansas wrinkle-free.

"It is a great alternative to the laser," he said. "The reason I like it is the pricing, and there's no down time."

As the website explains it, an aesthetician uses a wand that offers simultaneous delivery of infused ingredients in a pain-free treatment.

But it was when Al said, "It makes your face very smooth and glowing" that I got very interested. "Glowing" gets me every time. I'll have to save up first. The cost is \$125 a session, and you need six sessions for it to be really beneficial. But if you pay for all sessions at once, you get the \$250 kit of products free. They have other ways to save money on the sessions.

If you give it a try, let me know. If I give it a try, I'll let you know. Or perhaps you'll know when you see me and mistake me for my much younger sister. That won't happen because I don't have a younger sister, and we can expect only so much from any product. It's true. Some of my friends and I are in that stage of life where we're sure there's a fountain of youth somewhere, and we'll try anything that doesn't involve a hospital.

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